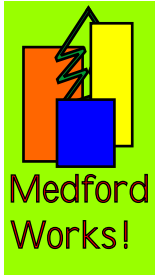




# VOICE



## Medford Works! - Making a Difference in the Community

Our Earth Day celebration was a wonderful success and a testament to the power of community.

The Woman's Club donated a tree to replace one damaged in a recent storm. We also donated a bench to the newly created memorial bench area at Freedom Park.



None of this would have been possible without the following:

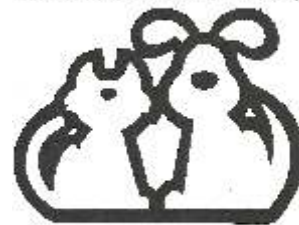
- L & L Redi Mix
  - Jersey Pools and Spas
  - South Jersey Industries
  - The Berenberg Family
  - The Manno Family
  - The Wells Family
  - Erik's Family
  - Tom Knapp
  - The HOMERS
  - Oak Shade Nursery
  - Medford Township
- and those WCOM members who gave of their time and talent!  
www.medford-works.com

## Dates to Remember

- May 8 - 6:30 pm "Perception vs Reality - The Selling of Medford" at MAC
- May 10 - 7:30 pm General Meeting  
Cranberry Hall
- May 13 - Mother's Day
- May 17 - Social  
Dinner at Ilianos
- May 18 - 5 pm Raffle Ticket Sales at Murphy's  
Stokes Road
- May 19 - 11 am Raffle Ticket Sales at Murphy's  
Stokes Road
- May 26 - 11 am Raffle Ticket Sales at Murphy's  
Stokes Road

## May Program

JOE JOE'S PLACE  
ANIMAL SANCTUARY



MEDFORD, NEW JERSEY  
WWW.JOEJOESPLACE.ORG

We will welcome Joe Joe's Place Below are items they are requesting for donation.

- Food bowls, metal crates, puppy play pens, Purina Puppy Chow dog food, Science Diet puppy food, Tidy Cat or Fresh Step cat litter, storage totes (like the Rubbermade kind for storage) Blue Dawn dish soap, flea and tick products (Front Line or Front Line Plus), enclosed travel crates, printer paper, office supplies, cat and dog toys.



# Home Life



NJ State Summer Games  
June 8-10, 2012  
The College of New Jersey

Anyone wanting to volunteer for the games, please let Kathy know ASAP.

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## Public Issues

“Perception vs Reality  
The Selling of Medford”

Medford Works!, in partnership with Medford Arts Center and the Township Economic Development Commission, is pleased to announce an evening conference entitled Perception vs. Reality: The Selling of Medford to be held Tuesday, May 8, 2012 from 6:30 p.m. to 9:00 p.m. at the Medford Arts Center on Main Street. The featured speaker will be Lynn Pechinski, President of 1st Straw Marketing and Promotions. Ms. Pechinski, a resident and business owner, will lead participants through an interactive presentation that will explore perceptions of Medford and how we might effectively spread the good word about Medford through branding and marketing strategies. Roundtables will follow her presentation with a goal to gathering thoughts that might be summarized and presented to Township leadership. Sign-in begins at 6:30 p.m. with light refreshments being served.



# International Outreach



We will be creating a Team Heifer starting in the new year. "Heifer's mission is to work with communities to end hunger and poverty and care for the earth. By giving families a hand-up, not just a hand-out, we empower them to turn lives of hunger and poverty into self-reliance and hope." We need a team name and a fundraising goal before we can sign up as a team.

Fundraising will primarily be through donations at events such as Dickens Festival and/or at events we create ourselves!  
BRING ON THE SUGGESTIONS!!!!

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## Donation Central

### Book Donations

Please bring your donations of books and/or magazines for distribution to the Ancora Psychiatric Hospital Library. Julie will be accepting donations in October, January, March and May.

### Care Package for a Soldier

We will continue to collect items for our adopted soldier. Items such as batteries, snack items, phone cards will be much appreciated.

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The projects listed here are for the remainder of this year.

Please come to the May meeting armed with your suggestions for next year. We will be going over the history of some of our current projects and opening up the floor to proposals for next year's schedule!

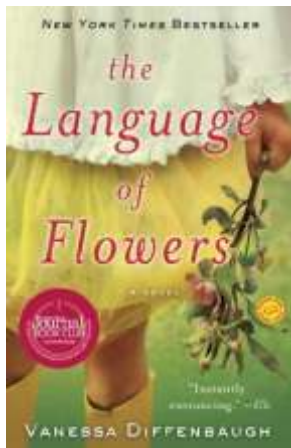
Thank you all for your continued generosity!

# Our Club

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## Book Club News

The Language of  
Flowers  
by  
Vanessa Diffenbaugh  
June 19th  
Location  
To Be Announced



The Victorian language of flowers was used to convey romantic expressions: honeysuckle for devotion, asters for patience, and red roses for love. But for Victoria Jones, it's been more useful in communicating mistrust and solitude. After a childhood spent in the foster-care system, she is unable to get close to anybody, and her only connection to the world is through flowers and their meanings. Now eighteen and emancipated from the system with nowhere to go, Victoria realizes she has a gift for helping others through the flowers she chooses for them. But an unexpected encounter with a mysterious stranger has her questioning what's

Everyone is welcome to join the book club whether you read all the books or just one !

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## Installation Dinner

Zinc Café is very excited to be hosting our installation dinner once again.

Details of the menu and pricing will be announced at the May general meeting.

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## Nominating Committee

The following slate of officers was approved for the 2012 - 2013 year:

President - Kathy Cullen  
1st Vice President - Janet Giardina  
2nd Vice President - Robin Fields  
Treasurer - Luisa Sanchez  
Secretary - Marnie Lyerly

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## Happy Birthday

Denise Weber    May 13th  
Millie Surman    May 25th



## Raffle Basket Committee

Once again our large fund raiser this year will be our Spring Raffle Basket.

Each member will receive 50 tickets to sell.

We will also be selling tickets at the following:

Murphy's Stokes Road - May 18th 5 - 7PM  
Murphy's Stokes Road - May 19th 11AM - 1PM  
Kirby Brothers Farmers Market -  
May 20th - 10:00AM - 1:00PM  
Murphy's Stokes Road - May 26th - 11AM - 1PM  
Medford Art, Wine and Music Festival -  
June 3rd - 12Noon - 4PM

Susan will also be selling tickets at the Murphy's at Taunton Forge.

Please make every effort to sell all of your tickets and to help out at one of the stations listed above.

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## Housekeeping

Anyone wishing to have a shirt of their choice embroidered with the WCOM logo, please let Kathy know **ASAP**. Price will depend on the number of shirts.